



**INDIAN COUNCIL FOR CULTURAL RELATIONS**  
**AZAD BHAVAN, I.P. ESTATE, NEW DELHI-110002**

**DATE: 09.12.2024**

**Notice Inviting Quotation ON QUALITY & COST BASED SELECTION SYSTEM**

Indian Council for Cultural Relations invites sealed quotations from eligible bidders under two bids system i.e., technical and financial bid for providing services to organize a Digital Exhibition on Ramayana during the 18<sup>th</sup> Pravasi Bharatiya Diwas from 8<sup>th</sup> -10<sup>th</sup> January, 2025 at Bhubaneswar, Odisha. Hence, ICCR plans to create a Digital Interactive Wall (DIW) that will map out the footprint of Ramayana and Lord Ram around the world. The DIW is envisaged to showcase cities, countries and regions that practice the culture of Lord Ram in all forms of folklore. Each point of engagement will present Static and dynamic data of Sound, Photos, Film and facts of that location celebrating the glory of Lord Ram. Further, ICCR plans to create an immersive zone that will provide a virtual darshan of the Ram temple at Ayodhya. The darshan is envisaged in a 3-sided LED display room with image coverage from top to bottom. A 4 k Walk through from the temple gates to the Ram Lala murti in a 180 degree panorama view. The experience is estimated at 7 minutes from start to finish.

The selection of the firm will be done on Quality and Cost Based Selection (QCBS) System. The bids conforming to the technical specifications, terms and conditions stipulated in the bidding document and considered to be responsive after subjecting to Bid Rejection Criteria will be considered for further evaluation both in terms of 'Quality' as well as 'Quoted Price' i.e. Quality & Cost Based Selection (QCBS) methodology. The weightage for the 'Quality' is 70 (seventy) and the weightage for the 'Quoted' price is 30 (thirty).

The Scope of Work has been attached at Annexure-A.

Important dates and deadlines are as below:

1.	Tender No.	PBD/2025/Exhibition
2.	Date	09.12.2024
3.	Name of the work	Digital Exhibition on Ramayana on Pravasi Bhartiya Divas from 08-10 January 2025
4.	Last date and time of submission of tender	16.12.2024 at 10:00AM
5.	Date and timing of opening of technical Bid	16.12.2024 at 10:30AM
6.	Presentation of the concept proposed by the qualified bidders	16.12.2024 from 11.00 AM onwards
7.	Date and time of opening of Financial Bid of qualified bidders	16.12.2024 at 04:00 pm

8.	Award of work	16.12.2024 at 05:30PM
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It is pertinent to mention that the technical and financial quotation should be kept content in separate sealed envelope and both these sealed envelope should be in one envelope. The main envelope should have the subject "Quotation for Digital Exhibition on Ramayana" from 8<sup>th</sup> -10<sup>th</sup> January, 2025 at Bhubaneshwar, Odisha address to Senior Programme Director (OCD), ICCR, New Delhi. These sealed envelope should be submitted/dropped in the quotation box placed at the reception of ICCR, New Delhi (address as above)

ICCR reserves the right to reject any or all the quotations without assigning any reason and the decision of the ICCR shall be final and binding.



(Nalini Singhal)

Sr. Programme Director (OCD/Exbn)

## TERMS & CONDITIONS

1 Tender is invited under two bid system. The bidder should submit quotations in a two bid format i.e. proposal technical bid and the financial bid in sealed envelope contenting two sealed envelope within it le technical and financial bid

**2. All cost (inclusive of all taxes) with break-up as per item wise as per the Scope of Works must be mentioned in the Quotation. In the absence of the same, quotation will be rejected.**

3. The financial bid must be item wise as per the scope of work le. quote/expenditure is to be mentioned against each of the items of the scope of work. Incomplete bids will not be entertained.

4 The firm should submit presentation & coloured designs with dimensions for the various jobs. The technical presentation of the firm will be done on 16.12.2024 at 11:00 AM.

5 The firm is advised to carefully read the scope of work.

6 All printing publicity including backdrops will be bilingual is both (Hindi & English)

7 Works as detailed in Scope of Work must be completed 72 hrs before the event date.

8. Quantity mentioned in the Scope of Work can be increased or decreased on site as per actual requirement and shall need to be supplied.

9. If the firm fails to complete the allotted work in stipulated time, ICCR shall have the right to get the incomplete work through any other agency and the cost accruing so shall be recovered from the Bidder.

10 An agreement would be signed between ICCR and firm.

11 Taxes will be deducted from bill as per the prevailing rules and act. No advance will be paid to the firm. The bills will be settled on production of original bills and after scrutiny as per Govt. of India norms.

12. Quotation should be unconditional In case of any condition, the bid shall be treated as disqualified

13. The right to select or reject any or all the Quotation without assigning any reason there of rests with the ICCR

14. If any accident/loss occurs due to any unforeseen reason, ICCR will not be responsible for any liability or compensation to firm.

Declaration of EMA: I.....agree to the above terms and condition

Place:

Signature:

Date:-

Office seal: