## ICCR LAUNCHES SPECIAL EDITION OF GAGANANCHAL: VIDESH MEIN HINDI – CELEBRATING HINDI'S GLOBAL JOURNEY



On October 14, 2024, the Indian Council for Cultural Relations (ICCR) unveiled a special edition of Gagananchal: Videsh Mein Hindi, celebrating the remarkable global journey of Hindi. The launch event, held at ICCR headquarters, was presided over by the Honourable Minister of State for External Affairs, Shri Pabitra Margherita. With the theme of "Samabhav and Sadbhav" (Equality and Harmony), this edition ambitiously positions Hindi as a bridge across cultures, highlighting its growing resonance and relevance on the international stage.

Building on its rich legacy, this release revisits ICCR's acclaimed 2004 edition of Gagananchal, originally published in two volumes, Uttarardh and Purvardh, which left a lasting impact on scholars and Hindi enthusiasts worldwide. Recognizing Hindi's tremendous rise in prominence both in India and across the globe, ICCR crafted this revitalized edition to capture Hindi's evolution. With fresh perspectives, compelling narratives, and contemporary insights, this edition brings a renewed approach to understanding Hindi's journey and influence in our multicultural world.

The ceremony was graced by ICCR's Director General, Ambassador Kumar Tuhin, Deputy Directors General Smt. Anju Ranjan and Shri Abhay Kumar, and the edition's editor, Dr. Vimlesh Kanti Verma, along with renowned Hindi scholars and literary figures. With this publication, ICCR reaffirms its commitment to promoting Hindi on a global scale, fostering intercultural connections, and championing the language's vital role in uniting people across borders.

