



ICCR JOINS PM'S 'EK PED MAA KE NAAM' INITIATIVE: PLANTING SEEDS FOR A GREENER FUTURE

In a powerful gesture of support for the nationwide 'Ek Ped Maa Ke Naam' campaign launched by Prime Minister Shri Narendra Modi, the Indian Council for Cultural Relations (ICCR) embraced a large-scale plantation drive, pledging commitment to a greener, healthier future. The event, led by Director General, ICCR, Ambassador Kumar Tuhin, alongside Deputy Directors General Shri Rajeev Kumar and Smt. Anju Ranjan, led a sapling plantation event at ICCR Headquarters. This act of environmental stewardship reflects the organization's dedication to the Prime Minister's vision of sustainability and reverence for nature.

Further, ICCR's leadership encouraged all colleagues to actively participate, emphasizing the cultural and environmental significance of honoring Mother Earth. Ambassador Tuhin highlighted the campaign's focus on collective efforts, pointing out that just as cultural diplomacy builds connections between nations, environmental responsibility unites individuals across communities.

Through this initiative, ICCR proudly joins hands in supporting Prime Minister Modi's vision. With each sapling planted, the Council stands as a model of environmental consciousness and cultural respect, celebrating the synergy of nature, culture, and collective action.

