

ICCR BIDS ADIEU TO ITS DIRECTOR GENERAL, AMBASSADOR KUMAR TUHIN



On October 28, 2024, the Indian Council for Cultural Relations (ICCR) bid a heartfelt farewell to its Director General, Ambassador Kumar Tuhin, as he prepared to assume his new role as India's Ambassador to the Kingdom of the Netherlands. His tenure at ICCR was marked by visionary leadership and a transformative approach that elevated India's cultural diplomacy to new heights. His unwavering dedication, professionalism, and integrity left a lasting legacy at ICCR, inspiring all who had the privilege of working alongside him.

During his time at ICCR, Shri Kumar Tuhin led several groundbreaking initiatives that significantly strengthened India's global cultural outreach. Key highlights included the Annapurna Certificate, which celebrated Indian culinary excellence abroad; the Gen-Next Democracy Network Programme, engaging young leaders from around the world; and a series of cultural showcases during India's G-20 presidency, featuring over 3,000 programs and 17,000 artists. His commitment to digital transformation resulted in innovations such as the e-Office, Activity Information Management System (AIMS), Artist Management System (AMS), and the Gyan_Setu portal, all of which streamlined operations, enhanced efficiency, and aligned ICCR with the government's Digital India vision. Under his leadership, ICCR fostered meaningful collaborations, including MoUs with 23 state governments and international organisations, and advanced the global promotion of Sanskrit through a landmark partnership with Google.

The farewell ceremony at ICCR Head Quarters was a deeply moving event, filled with warm camaraderie and profound respect. Colleagues, ICCR staff, dignitaries from cultural institutions, and representatives from partner organisations gathered to express their gratitude for Shri Tuhin's remarkable contributions and to honour his unwavering commitment to promoting Indian culture worldwide.

