

DIVE INTO THE RICHNESS OF HINDI: A RECAP OF HINDI PAKHWADA 2024 AT ICCR!



Hindi is not just a language; it's a vibrant expression of culture, history, and identity that connects not only India but people across the globe. From September 14 to 28, 2024, the Indian Council for Cultural Relations (ICCR) was energized with the spirited celebration of Hindi during our Hindi Pakhwada. This two-week fiesta united Hindi language admirers of ICCR to feature an exhilarating lineup of competitions that showcased the charm and versatility of Hindi. Participants dazzled in a variety of contests, from general Hindi to riveting commentary and letter writing, along with thought-provoking essay competitions.

The ICCR staff also shone brightly in special events, including dictation and general Hindi contests, highlighting the impressive skills of our participants. The atmosphere was electric, with palpable excitement as everyone competed for top honors!

On September 30, 2024, ICCR concluded the celebrations with a wonderful ceremony. Deputy Director General (Culture), ICCR, Smt. Anju Ranjan, distributed certificates to the merit holders. The evening ended with a beautiful poetry recital by council personnel that left the audience spellbound, celebrating the journey of the Hindi language in an unforgettable way!

The Indian Council for Cultural Relations (ICCR) is at the forefront of promoting Hindi worldwide. Through dynamic initiatives such as establishing Hindi chairs at foreign universities and translating beloved literature into Hindi, ICCR ensures that this widely spoken language connects millions to their rich cultural roots and heritage.

