## SOFT LAUNCH OF ONLINE PORTAL UTIKS – 'UNIVERSALIZATION OF TRADITIONAL INDIAN KNOWLEDGE SYSTEM'

ICCR in collaboration with Savitribai Phule Pune University (SPPU) developed an online platform 'Universalization of Traditional Indian Knowledge System (UTIKS)' portal which was soft-launched at Manipal Academy of Higher Education (MAHE), Mangalore, Karnataka on 5 October 2023. The UTIKS capsules consist of a 30-minute video segment, including organized video and audio content, images, interviews, and demonstrations. Five of these UTIKS capsules – Architecture of India, Cuisine of India, Attires of India, Introduction to Indian Cinema and Ramayana and Mahabharata were launched during the event. President, ICCR, Dr. Vinay Sahasrabuddhe inaugurated the online portal in the presence of esteemed dignitaries, including the DG, ICCR, Shri Kumar Tuhin, and Pro-Vice Chancellor of MAHE, Dr. Narayan Sabhahit.





This online platform consists of short but specialized courses on Traditional Indian Knowledge, providing authentic single window source of introductory knowledge on a range of subjects under Traditional Indian Knowledge System. This platform would help disseminate the 'Idea of India' to a broader audience globally as well as introduce Indian culture in a nuanced manner to those who may already have basic understanding but would be looking for a deeper understanding of diverse subjects.

