

BHARATIYAM' OR ICCR'S SCHOOL CONNECT FORTNIGHT PROGRAMME (OCT- NOV)

The 'Bharatiyam' or 'ICCR's School Connect Fortnight Programme' was organized from 23 October to 07 November 2023 at 37 Indian Cultural Centres (ICCs) based abroad. This programme aimed to establish a strong connection with local schools, raise awareness about India and its culture among higher-class students, and increase the presence of India-related books in school libraries.



ICCs identified at least 20 local schools for organizing 'Bharatiyam' programmes, including interactive presentations, Q&A sessions, book exhibitions and documentary screenings among others. An audio visual presentation of 20-30 minutes to showcase India's past, present and future was delivered at the local schools.

