

CIRCULAR MESSAGE

Dear EMAs,

A pre-bid meeting / reeve visit was called on Tuesday 19 December 2023 at the venue Purana Qila wherein the scope of work was discussed for implementation. There were 9 interested Event Management Agencies (EMA) were present, list attached.

2. During the pre-bid meeting, EMAs raised few queries and accordingly the pointwise solution was agreed by all the interested EMAs.

- (a) Method of Selection: QCBS
- (b) Numbers to be allotted on the scope of work:

The bid shall have two main component of marking in the ration of 60 : 40 i.e., for technical 60 marks and for financial 40 marks. The technical marking will be based on – Presentation i.e., theme based décor of the venue carrying 25 Marks; Publicity (including 49,50,51) carrying 25 marks; and 10 marks for EMA who has past experience of doing similar kind of work for Government of India, State Governments and PSUs etc.

40 Marks will be for financial bids.

(c) **Projector at point 16 of Scope of work:** There can be 5 projectors to project / display theme of Ramayana Mela on the walls of the Purana Qila entrance and other walls. Each projector should have elimination to cover 20 X 40 feet of wall.

3. The above is circulate to all the EMAs empanelled with ICCR for information.