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**INDIAN COUNCIL FOR CULTURAL RELATIONS**  
**AZAD BHAVAN, IP ESTATE, NEW DELHI-110002**

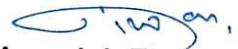
No.F.Admn//Emp/Advertising/2023-24

05 October 2023

**CIRCULAR**

The Competent Authority has approved the list (attached) of Service Providers Empanelled under the category of “Advertising Agency”.

2. Competitive bids (quotations) will be sought (DAVP rates and discount) on case to case basis before awarding jobs.
3. All empanelled agencies must respond to bid sought by the ICCR failing which the concerned agency/ service provider will be blacklisted.
4. It may also be noted that complaint regarding any of the service providers should be put in writing to Administration through the Sectional Head.
5. The above panel will be valid for a period of two years w.e.f. October 05, 2023.

  
(Awanish Tiwari)  
Director (Admn)

**To all concerned**

**Copy for information:**



1. Office of President, ICCR
2. DG Office
3. DDG(AD)'s Office
4. DDG(Culture)'s Office
5. DDG (C&SP)'s office
6. Concerned Agencies/ Companies
7. Circular File

  
(Awanish Tiwari)

**LIST OF AGENCIES EMPANELLED FOR "ADVERTISING"****(Valid for a period of 02 years w.e.f. 5<sup>th</sup> October, 2023**

- 1. M/s Axis Communications**  
GST 07AAKFA1599G1ZA  
2nd Floor, NCUI Auditorium & Convension Centre,  
SIRI Institutional Area,  
03 August Kranti Marg,  
New Delhi-110016  
[axis.communications@gmail.com](mailto:axis.communications@gmail.com),  
Nodal Officer, Manoj Gautam:  
98113881925, 8527499401
- 2. M/s Fuel Communications & Marketing Solutions**  
GST 07AACFF7119H1ZJ  
K-1/99, Ground Floor,  
Chittaranjan Park,  
New Delhi-110019  
[sandeep.kumar@fuemarcom.com](mailto:sandeep.kumar@fuemarcom.com),  
Nodal officer: Apurv Jain, 9205348512
- 3. M/s Akar Advertising and Marketing Pvt. Ltd.**  
27AADCA3901E1Z7  
3rd Floor 314, F Block,  
Competent House, Middle Circle  
Connaught Place, New Delhi  
[akartender@gmail.com](mailto:akartender@gmail.com),  
[mumbaiakar@gmail.com](mailto:mumbaiakar@gmail.com),  
Nodal officer: Mr Pravin Sambhaji Ghugare, 8108165760
- 4. M/s Perfect 10 Advertising**  
GST 07AACPN9285G1ZD  
90/28-A, 1st Floor,  
Malviya Nagar, New Delhi-110017  
[perfect10.del@gmail.com](mailto:perfect10.del@gmail.com),  
Nodal Officer: Kamaljit Singh, 9811398592
- 5. M/s Mother Advertising**  
GST 07BBUPD2745K1ZA  
J-4A New Mahavi Nagar,  
East Janak Puri, New Delhi-110018  
[mediamother7@gmail.com](mailto:mediamother7@gmail.com),  
[mother.dlhi@gmail.com](mailto:mother.dlhi@gmail.com),  
Nodal officer: Pankaj Dass, 9911016273



6. **M/s Cash UR Marketing Pvt. Ltd.**   
GST Delhi 07AADCC7419D1ZW  
3010, Sector-28 D,  
Sector-2, Noida-201301  
[info@cashurdrive.com](mailto:info@cashurdrive.com),  
[tender@cashurdrive.net](mailto:tender@cashurdrive.net),  
Nodal officer: Kartik Chaudhary, 8800227559  
[kartik@cashurdrive.net](mailto:kartik@cashurdrive.net),
7. **M/s Star Advertising Pvt. Ltd.**  
GST 07AADCS4084N1ZW  
C-4/145, Ground Floor,  
Safdarjung Development Area,  
New Delhi-110016  
[bijay@staradvertising.co.in](mailto:bijay@staradvertising.co.in),  
[subhasish@staradvertising.co.in](mailto:subhasish@staradvertising.co.in),  
Nodal Officer: Shri Bijaya Ketan Barick
8. **M/s Promodome Communications Pvt. Ltd.**  
GST 007AAGCS2672B1ZK  
D-8,2nd Floor Local Shopping Centre-II,  
Vasant Vihar, New Delhi-110057  
[info@promodomegroup.com](mailto:info@promodomegroup.com),  
Nodal officer: Shabnam Walter, 9810132318  
Sh. J C Sarkar:9560181829
9. **M/s Bubna Advertising.**  
GST07AAWFB5424B1Z  
4316/3 Ansari Road,  
Darya Ganj, New Delhi-110002  
[rajesh.sood@bubnaadvertising.com](mailto:rajesh.sood@bubnaadvertising.com),  
[bubnadelhi@gmail.com](mailto:bubnadelhi@gmail.com),  
Nodal officer: Rajesh Sood, 9711555069
10. **M/s Alaknanda Advertising Pvt. Ltd.**  
GST 07AAACA8190N1ZA  
69, DSIDS SHED Scheme I Okhla Industrial Area  
Phase-II, New Delhi-110020  
[aalcs@alaknandaindia.in](mailto:aalcs@alaknandaindia.in),  
Nodal Officer : Vinod Kumar, 9540043030
11. **M/s Kaka Advertising Agency**  
GST 07AEEPG8298D1ZC  
511, 5th Floor, Mansarover Building,  
90 Nehru Place,  
New delhi-110019  
[delkaka@gmail.com](mailto:delkaka@gmail.com),  
[kaka@kakaadvertising.com](mailto:kaka@kakaadvertising.com),  
Nodal Officer: Ankur Mangal  
9873983223, 9839380312
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**12. M/s Falcon Advertisers**

GST 07AAAFW3963A1ZE  
Head Office: 206A,  
Caxton House,  
2E Jhandewalan Extension,  
New Delhi-110055  
011-41540870, 011-41540871  
[falconad2002@yahoo.com](mailto:falconad2002@yahoo.com),  
Nodal Officer: Sri Subodh Gupta, 9810141625

**13. M/s Purnima Advertising Agency Pvt. Ltd.**

GST 024AAACP9266G1ZB  
Flat No.7A, 7th Floor  
Atma Ram House, 1  
Tolstoy Marg, Connaught Place  
New Delhi-110001  
[delhi@purnimaadv.com](mailto:delhi@purnimaadv.com),  
Nodal Officer: Jaswinder Singh, 9999217318

**14. M/s GC Media Pvt. Ltd.**

GST 09AADCG7641R1ZV  
116, 1st Floor,  
Tower-A, Ithum Building,  
Plot No. A-40, Sector-62  
Noida, Gautam Budd Nagar, UP  
[madan.sharma@gcmedia.in](mailto:madan.sharma@gcmedia.in),  
[gcmediapvtltd@gmail.com](mailto:gcmediapvtltd@gmail.com),  
9811119502

**15. M/s Invicta Media Private Limited**

GST 07AAC13648B1ZW  
4/5 First Floor,  
East Patel nagar,  
Delhi -110008  
[invictamediadeli@gmail.com](mailto:invictamediadeli@gmail.com),  
Nodal Officer: Aditi Gautam, 8800973030

**16. M/s Lalit Advertising**

GST 07AAGPJ45F1ZY  
Ashoka Tower, C-Block, 10  
Community Centre,  
Janakpuri, New Delhi-110058  
[lalitads@gmail.com](mailto:lalitads@gmail.com),  
Nodal Officer: Raghav Jain, 9999067040



**17. M/s Dot Communications and Marketing Pvt. Ltd.**

GST 07AAICD2362D1ZY

209-210, 2nd Floor,

Gagandeep Building,

Rajendra Place,

New Delhi-110008

[dotcommunication01@gmail.com](mailto:dotcommunication01@gmail.com),

Nodal Officer: Nagender Tiwari, 9871223537



**18. M/s Graphisads Limited.**

GST 07AAACG2365F1ZW

4/24 A, AB House

Asaf Ali Road, Near Delhi Gate,

New Delhi-110002

[alokgupta@graphisads.com](mailto:alokgupta@graphisads.com),

[ga@graphisads.com](mailto:ga@graphisads.com),

Nodal Officer: 9910332007

**19. M/s The Visual House India Pvt. Ltd.**

GST 06AAGCV9595C1ZX

B-1214, GF, Gate No.4

Green Field Colony,

Near NHPC Chowk,

Faridabad, Haryana-121003

[tvh@thevisualhouse.in](mailto:tvh@thevisualhouse.in),

Nodal Officer: Manik Tandon, 8510836683

**(Competitive bids (quotation) will be sought before awarding job)**